



Text Giving

Guidance for Parishes

Charities can now receive donations made through a mobile phone. By displaying your unique code on fundraising literature or business cards – people can text a donation amount (usually £5, £10, £15) to your church account. The donation is added to the donor's phone bill (or debited from their credit balance if they use pay as you go). They receive an automatic acknowledgement with a link for Gift Aiding, thanking them for their donation.

This type of digital giving has great potential for one-off fundraising events, for churches in areas where tourists drop in, and for events with lots of young people present. Ramblers, tourists and other visitors may these days be more likely to have their mobile phones with them than to have any cash in their pockets!

However, we recommend firstly setting up a Donations Platform and purchasing a Card Reader Terminal before setting up Text Giving - as these forms of digital giving provide the greatest income generation opportunity for parishes.

For example, you could have a poster on the wall:

'To help preserve our beautiful church, donate £10 now: just text **COFE12 £10 to 70070**'

You could also print it on service sheets or concert programmes, project it onto the wall at your youth group events, or print off small business cards with the Donate Now Code.

What you should Look for in a Provider

Currently the main provider for this service is Vodafone's JustTextGiving will close in March 2019. We are currently recommending the following Providers (appear in alphabetical order):

*** DONATE**

DONATE has no joining, monthly or ongoing fees and is run by The National Funding Scheme. Each transaction carries the fee of 4.5%. DONATE also offer Online Donations and QR codes.



Website: <https://www.nationalfundingscheme.org/>

*** Donr**

Donr has no joining, monthly or ongoing fees and enables donors to donate up to £20. Each transaction carries the fee of 5%. Donr also offers donations made by debit card.



Website: <https://donr.com/>